# Taylor Welden NDUSTRIAL DESIGNER

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# ● E X P E R | E N C E :: - FREELANCE IDUSTRIAL DESIGNER & DESIGN MANAGER:

NISSAN, NIKE, BRUSHMASTER, GO-RUCK, VARIOUS PRIVATE CLIENTS, & More.

Details available upon request.

# - INDUSTRIAL DESIGNER:

**SHUGON** (www.shugon.com)

Tel Aviv, Israel

September 08

Traveled to and lived in Tel Aviv. Design of a classified softgoods project, working directly with the CEO of Shugon.

# - INDUSTRIAL DESIGNER / DESIGN DIRECTOR:

### **GO-RUCK**

NYC / LA / ATC

June 08 - November 08

Creating the foundation of design for an new backpack-centered brand.

#### - INDUSTRIAL DESIGNER:

**TENBA** (www.tenba.com)

Rochester, NY

June 08 - July 08

Collaborated with major camera bag manufacturer on design and specifications of a new, upscale collection, "The Black Label Collection".

# - INDUSTRIAL DESIGNER:

#### PACIFIC DESIGN

Austin, TX

Dec 07 - May 08

Full-time, in-house, Product Designer. Consumer grade technology-based backpacks, packs, bags, and cases. Project Lead on a variety of product lines. Creation a sustainable materials library for the design department. OEM projects for DELL Computers. Concept through production.

#### - INDUSTRIAL DESIGNER:

NANEU (www.naneupro.com)

Orlando, FL

February 08 - September 08

Full-time, in-house, primary Product Designer. Development of camera bags and packs for consumer, amateur, and professional photographers from around the world. Designed, Refined, or Developed an estimated 30 individual products, in 7 product families, in less than one year. International travel to multiple factories in China. Concept through production.

## - DESIGN DIRECTOR / INDUSTRIAL DESIGNER:

**VELDINI** (www.veldini.com)

British Columbia, Canada

September 07 - February 08

Design of an innovative premium wrist watch inspired by James Bond. Creation and organization of design team, including 4 Industrial Designers. Concept through production.



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# • EDUCATION ::

#### - SAVANNAH COLLEGE OF ART AND DESIGN:

2002-2006 Industrial Design, Bachelor's Degree Dean's List Awards

# - SCAD-LACOSTE Study Abroad Program:

2004

Studied and lived in a medieval village in Provence, France for 2+ months.

# - SCAD-LONDON Study Abroad Program:

2005

Studied and lived in downtown London for 2+ weeks.

# A W A R D S ::

- \* Work featured on Core77.com frontpage; 2009
- \* Portfolio featured at IndustrialDesignServed.com; 2009
- \* Shutterbug "Best of Show" Award at PMA 2008 for the NANEU K5 Adventure Full-size/Full-featured Hiking/Photo Backpack.
- \* Published interview on sustainable design by GenitronSviluppo webmagazine (genitronsviluppo.com); 2008
- \* Featured Article on numerous international blogs (gizmodo.com, bornrich.com, digg.com, thelifeofluxury.com, & more). Veldini "Q" Bond/007-inspired luxury spy wristwatch project; 2008
- \* Featured Innovation on Idea Wicket's home page (www.ideawicket.com). Yeago sustainable hiking backpack project; 2007
- Design Manager of a 4-person Design Team; Design of a sport-themed Private Jet Seat. Gulfstream Aerospace Corporation; 2006
- Design Manager of a 7-person Design Team; Design of a three-wheeled Sustainable Concept Vehicle. Collaborating with Harry Schoell, inventor of Cyclone steam engine; 2006
- \* Notable Entry Award for 'Outstanding Project' for Yeago backpack. Core77's Light Objects Competition; 2006
- \* Honorable Mention Award for the Designboom Shelter in a Cart Competition for Home project; 2006
- \* Published on Microsoft/IDSA Next Generation PC Competition website. EXP project; 2005
- \* Several projects on display at the SCAD Gulfstream Center of Design Gallery; 2002-2007